

**IMPLEMENTATION OF GREEN PRACTICE LEADING TO
GREEN HOTEL AT CLAY CRAFT RESTAURANT
AT RENAISSANCE BALI ULUWATU RESORT & SPA**



POLITEKNIK NEGERI BALI

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**TOURISM DEPARTMENT
POLITEKNIK NEGERI BALI
BADUNG
2022**

THESIS

**IMPLEMENTATION OF GREEN PRACTICE LEADING TO
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AT RENAISSANCE BALI ULUWATU RESORT & SPA**



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which content is my own work, thereby free from plagiarism. Being stated, I am ready to bear the risk or any sanctions impose to me in accordance with regulation.

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GREEN HOTEL AT CLAY CRAFT RESTAURANT
AT RENAISSANCE BALI ULUWATU RESORT & SPA**

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This thesis is submitted to Tourism Department of Politeknik Negeri Bali in Partial Fulfillment of the Requirement for the Degree of Applied Bachelor in Tourism



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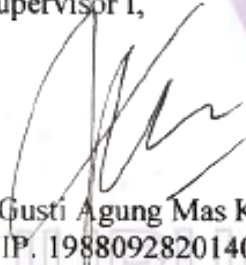
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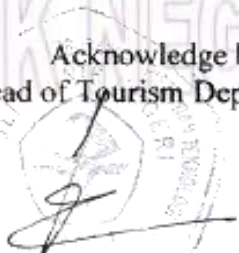
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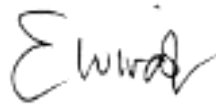


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PREFACE

Foremost, I would like to thank God almighty who has been given His blessing to the writer to compose thesis, therefore the writer can finish a thesis entitled “**Implementation of Green Practice Leading to Green Hotel At Clay Craft Restaurant at Renaissance Bali Uluwatu Resort & Spa**”. The Thesis as one of term to compose bachelor of Diploma 4 Tourism Business Management in Tourism Department in Politeknik Negeri Bali. In this occasion, the writer would like to thank profusely to those who always provide support, guidance and assistance during the compilation and writing process:

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For that with all humility the writer expects some critics and suggestions especially from readers and hope that this report could be beneficial for the study as well as development of tourism industry.

Badung, June 2022

The Writer

ABSTRAK

Penelitian ini dilakukan untuk mengetahui penerapan green practice di Clay Craft Restaurant dan green practice menuju ke green hotel Renaissance Bali Uluwatu Resort & Spa. Penelitian ini bertujuan untuk mengetahui implementasi green practice di Clay Craft Restaurant dan keterkaitannya. Variabel yang digunakan adalah green practice dan green hotel. Total key informan ada lima. Metode pengumpulan data yang digunakan adalah wawancara, dokumentasi, kuesioner. Teknik analisis data yang digunakan adalah deskriptif kualitatif dan statistik deskriptif. Hasil penelitian menunjukkan bahwa green practice memiliki nilai persentase sebesar 79,17 persen. Terdiri dari, Green Food (100,00 persen), Green Action (87,50 persen), dan Green Donation (50,00 persen). Green Practice menuju ke Green Hotel menunjukkan nilai persentase 79,22 persen. Clay Craft Restaurant harus meningkatkan penerapan Green Practice untuk semua indikator terutama Green Donation dan Green Action.

Kata Kunci: Green Practice, Implementasi, Green Hotel, Restoran

ABSTRACT

The research work was conducted to find out the implementation of green practice at Clay Craft Restaurant and green practice lead to green hotel at Renaissance Bali Uluwatu Resort & Spa. The basic problem that led to this research aim to to find out the implementation of green practice at Clay Craft Restaurant and their relationship. The variables used are green practice and green hotel. The total key persons are five. Data collection method used are interview, documentation, questionnaires. Data analysis technique used are descriptive qualitative and descriptive statistics. The implementation of green practice has a percentage value of 79,17 percent. Consist of, Green Food (100,00 percent), Green Action (87,50 percent), and Green Donation (50,00 percent). Green Practice lead to the Green Hotel show an percentage value of 79,22 percent. Clay Craft Restaurant should improve the implementation of Green Practice to all indicators, especially the green donation and green action.

Keywords: Green Practice, Implementation, Green Hotel, Restaurant

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CHAPTER I

INTRODUCTION

1.1 Background

Renaissance Bali Uluwatu Resort & Spa is one of several hotel in Badung Regency that would like to be a green hotel. Hotels are a major energy and water intensive sector in the tourism and hospitality industries since they consume enormous amount of energy and resources (e.g. water, lighting, and many disposable products) in their daily operations, which has posed a great challenge to the environment (Verma & Chandra, 2018). In its operational activities can endanger environmental sustainability. This is due to the very high level of consumption of energy, water, and non-durable goods, (Azila et al., 2014)

Therefore, implementing green hotel is very important to protect environment. Green hotel is one of form of hotel development and management sustainable with the concept environmentally friendly development play an important role in mitigating Gas Green House in conservation efforts and energy and water efficiency which consists of: environmentally friendly hotel management, insightful hotel operations environment, land use, efficiency use of building materials, water efficiency, energy efficiency, air quality, and waste management (Ministry of Tourism of the Republic of Indonesia, 2016). The guidelines for standardization and certification of ASEAN Tourism on green hotels have the following requirements: Environmental policies and steps for hotel operations, Use of environmentally friendly products, partnerships with local

communities, human resources, waste management, energy efficiency, water efficiency, quality management air, noise control, wastewater treatment, and management of toxic chemical disposal (Sinangjoyo, 2015).

Based on the previous theory regarding green hotels, it can be said that the implementation of green hotels is very important for every hotel, one of them is the Renaissance Bali Uluwatu Resort & Spa hotel. Renaissance Bali Uluwatu Resort & Spa would like to achieve a green hotel. Therefore, Renaissance Bali Uluwatu Resort & Spa implements a green hotel through the implementation of green practices.

The term green is related to environmentally friendly. Other similar terms are green practice, green approach, green or green attributes, and environmental practice (Hieu & Rašovská, 2017). Green practice can be defined as a practice consisting of efficient use of energy and water, recycling, sustainable food, reducing waste and also pollution (Atzori et al., 2018). Green practices or environmentally friendly movements are generally described through the 3R, namely: reduce, reuse, recycle (Leonardo et al., 2014).

One of each departments that implements green practice in this hotel is the beverage & food department, this department has several outlets in implementing green practice, one of them is Clay Craft Restaurant. Clay Craft Restaurant is a main restaurant at Renaissance Bali Uluwatu Resort & Spa. Clay Craft Restaurant is a place for breakfast, lunch and dinner. This restaurant has implemented green practice. However, in practice, Clay Craft Restaurant has not been maximized in the application of green practice as proposed by Leonardo et al., (2014) regarding

green practice and also the Renaissance Bali Uluwatu Resort & Spa hasn't had Green Hotel certificate. Through implementing green practice at Clay Craft Restaurant at Renaissance Bali Uluwatu Resort & Spa hopes to be able to support the Hotel to get to Green Hotel.

Based on the above problems, the implementation of green practice at Clay Craft Restaurant has not been maximized. Because of that, to make green practice lead to green hotel, the implementation of green practice should maximize and green practice is very important for restaurants to be done. Therefore, the writer is interested in researching implementation of green practice at Clay Craft Restaurant with the title **“Implementation of Green Practice Leading to Green Hotel at Clay Craft Restaurant at Renaissance Bali Uluwatu Resort & Spa”**.

1.2 Problems of The Research

1. How is the implementation of green practice at Clay Craft Restaurant at Renaissance Bali Uluwatu Resort & Spa?
2. How is green practice lead to green hotel at Clay Craft Restaurant at Renaissance Bali Uluwatu Resort & Spa?

1.3 Purpose of The Research

The purpose of the writer to do this research are:

1. To find out the implementation of green practice at Clay Craft Restaurant at Renaissance Bali Uluwatu Resort & Spa.
2. To find out green practice lead to green hotel at Clay Craft Restaurant at Renaissance Bali Uluwatu Resort & Spa.

1.4 Benefits of The Research

This research hopefully will bring some benefits both theoretically and practically. The benefits to be obtained in this research are:

1. Theoretical Benefits

Theoretically, this research is expected to provide additional information in supporting other research and can add the list of bibliography in the academic environment. This research is expected to be reference material for the next writer and input for those who read. Moreover, the result of this research is expected to help and support green practice theories that is related to the implementation of green practice leading to green hotel especially in restaurant industry.

2. Practical Benefits

Practically, the result of this research is expected to be useful inputs and guidelines to the company, to creating an innovation, therefore the company able to compete with other Hotel, Beverage and Food business and Clay Craft Restaurant, Renaissance Bali Uluwatu Resort & Spa can protect environment through implementation of green practice.

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CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusions

The results of the analysis obtained are related to the implementation of green practice leads to green hotels at Clay Craft Restaurant at Renaissance Bali Uluwatu Resort & Spa, then the writer get several conclusions which will be described as follows :

1. Implementation of Green Practice at Clay Craft Restaurant

Based on the results of interviews with the Beverage and Food Department of Renaissance Bali Uluwatu Resort & Spa, implementation of Green Practice at Clay Craft Restaurant at Renaissance Bali Uluwatu Resort & Spa from the three indicators of green practice and a total of nine sub-indicators used by the writer as a benchmark, that Clay Craft Restaurant Renaissance Bali Uluwatu Resort & Spa has implemented approximately seven sub-indicators of green practice optimally, including Energy and Water Efficiency, Use of Environmentally Friendly Products, Recycling, Pollution Prevention, Using organic products, Serving food made from local or seasonal ingredients, Provide information on food menus that have special characteristics and Donate/funding for the following environmental project. From the three existing indicators, there are two indicator that do not get perfect scores and one indicator that get perfect score. Those indicators got a score of 100 percent for Green Food, 87,50 percent for Green Action, and 50,00 percent for Green

Donation, which means Green Practice indicator has a average percentage value of 79,17 percent. It can be stated that the implementation of Green Practice at Renaissance Bali Uluwatu Resort and Spa has been good. From the 79,17 percent of green practice that has been implemented there are 20,78 percent that hasn't been implemented properly namely, Green Action on composting and Green Donation on statement involved in community project, give education to public about green practice, it can be concluded that the implementation of Green Practice at Clay Craft Restaurant at Renaissance Bali Uluwatu Resort & Spa is High and has been implemented by 79,17 percent of all indicators and sub-indicators of green practice based on the results of interviews and based on the theory of Leonardo, 2014.

2. Green Practice Lead to Green Hotel at Clay Craft Restaurant at Renaissance Bali Uluwatu Resort & Spa

The results of the tabulation of respondent data regarding the relevance of Green Practice lead to the Green Hotel at Clay Craft Restaurant at Renaissance Bali Uluwatu Resort & Spa show an average value of 4 or in a percentage of 79,22 percent, which means that the value is included in the criteria for the value of the High category. There are no average value in "Low and Very Low" category. Of the 36 existing questionnaires that has included indicators of green practice and green hotel, there are six questions in "Medium" category, There are 25 questions in "High" category and there are five questions in "Very High" category.

Based on the data that has been processed that the relationship of green action to green hotel variable has the percentage of 85,25 percent, which means it is included in the assessment criteria for the "Very High" category based on Sugiyono, 2014.

It can be proved from the implementation of using exhaust that supports green action on pollution prevention and support low polluting on the green hotel that has benefit to prevent air pollution for surrounding environment, and the relationship of green food to green hotel variable has the percentage of 75,00 percent, which means it is included in the assessment criteria for the “High” category based on Sugiyono, 2014. It can be proved from the implementation of serving food made from local ingredients such as Babi Bali Asli that supports green food and support recycled material on green hotel by using plate made from clay that can be used more than once. Then, the relationship of green donation to green hotel variable has the percentage of 73,50 percent, which means it is included in the assessment criteria for the “High” category based on Sugiyono, 2014. It can be proved from the implementation of donate/funding bottles, stationary, books to schools such as Kindergartens namely Prema Shanti Bakung Sari and Elementary Schools and directly support green hotel on recycled material. This shows that this green practice can support green hotel by 79,22 percent based on the results of questionnaires.

5.2 Suggestion

Based on the conclusions that have been discussed previously, the suggestions that the writer can give to the Renaissance Bali Uluwatu Resort & Spa related to this research are as follows:

Suggestions or efforts that can be given to Renaissance Bali Uluwatu Resort & Spa, namely Renaissance Bali Uluwatu Resort & Spa, especially Clay Craft Restaurant, should improve the implementation of Green Practice to all indicators that the writer uses as a benchmark, especially the green donation’s sub indicator,

namely Involved in community projects, give education to the public about green practice so that the surrounding community is also positively affected by the hotel in the form of education on the importance of implementing Green Practice and one of the sub indicator on green action, namely composting to optimize the implementation of green practice at Clay Craft Restaurant at Renaissance Bali Uluwatu Resort & Spa.



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