FINAL PROJECT REPORT

HANDLING CHECK-IN FOR SPIRE ROYAL AMBASSADOR IHG BY RECEPTIONIST AT INTERCONTINENTAL BALI RESORT JIMBARAN



Sang Ayu Putu Mira Damayanti

TOURISM DEPARTMENT BALI STATE POLYTECHNIC BADUNG 2022

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This Final Report is submitted to Fulfill One of The Requirements to Obtain the Diploma III Hospitality Study Program at the Tourism Department Bali State of Polytechnic

Approved by

Advisor I,

Advisor II,

Dr. Dra. Ni Gst Nym Suci Murni, M. Par NIP. 196405251990032001

Drs. I Wayan Jendra, M.Ed. Admin NIP. 196001251988031001

Legally by,

Tourism Department Head

WEBUDAY PARWISATA

Prof. Ni Made Ernawati, MATM., Ph.D. NIP.19631228199010201



KEMENTERIAN PENDIDIKAN DAN KEBUDAYAAN POLITEKNIK NEGERI BALI JURUSAN PARIWISATA

Jalan Kampus Bukit Jimbaran, Kuta Selatan, Kabupaten Badung, Bali-80364 Telp. (0361) 701981 (hunting) Fax. 701128 Laman: www.pnb.ac.id Email: poltek@pnb.ac.id

STATEMENT OF ORIGINALITY

The undersigned below,

Name : Sang Ayu Putu Mira Damayanti

NIM :1915823077

Study Program : Hospitality, Tourism Department Bali State Polytechnic

Thus, I declare that my final project entitled:

"HANDLING CHECK-IN FOR SPIRE ROYAL AMBASSADOR IHG BY RECEPTIONIST AT INTERCONTINENTAL BALI RESORT JIMBARAN"

The content is my original ideas and thereby free from plagiarism. Being a statement, I am ready to bear the risk or any sanctions imposed on me by regulation.

Thus, this statement letter could use properly.

Badung, 10 July 2022 Undersigned below



NIM: 1915823077

PS: Diploma III Hospitality
Tourism Department Bali

State of Polytechnic

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Finally, the author realized there were accidental errors in writing this final report and allowed the reader to give suggestions and constructive criticism to make

this report an example for other students to make better reports on another final project report.

Badung, March 31st, 2022

Author



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CHAPTER I

INTRODUCTION

A. Background

Tourism is one source of foreign income for almost all countries. All countries in the world always try to maintain and increase the image of tourism with various efforts by the number of tourists visiting every year. Indonesia is one tourist destination. Some tourists want to enjoy the beauty of nature and the cultural richness of both domestic and foreign tourists. Bali is one of the tourist destinations that is well known for its natural beauty and cultural diversity. Many tourist objects support the nature and local wisdom of Balinese culture. The number of tourist visits to Bali being a positive impact on economic progress for Balinese, especially in the area that became the first destination of travel like Jimbaran. The increase of tourist visits to Bali also increases service in tourism, especially in the facilities and infrastructures to support the smoothness of tourism as an accommodation service.

One of the facilities and infrastructures that support and have a crucial role in providing service to tourists is accommodation services such as hotels. Especially in Bali, there are many hotels. Whether in the mountains, central cities, and near the beaches. InterContinental Bali Resort Jimbaran is one of the five—stars hotels located close to the beach and famous with excellent facilities. InterContinental Bali Resort Jimbaran is one hotel with the concept of a resort. It is a luxury brand under the management of IHG (InterContinental Hotel Group) to provide the best service to guests. InterContinental Bali Resort operation has Front Office Department. The

front office is one of the departments in the hotel as a front liner facing the guest directly. The front office is often called the First and the Last Impression of the guest.

In the hotel, there is a check-in process. Those are one of the steps that guests complete the registration process the first time they come to the hotel. This check-in process standard starts at 3.00 pm, and the limit of the check-out process standard is until noon. The check-in process at InterContinental Bali Resort is one of the responsibilities of the front desk staff. In InterContinental Bali Resort Jimbaran, the terms Front Desk Staff are known as Receptionists. All receptionists have to know the Standard Operating Procedure. Receptionists have to give the solution directly to avoid complaints. Guest satisfaction is crucial to create the best impression and keep the guests coming and becoming repeaters and members.

Guests who stay in InterContinental Bali Resort vary like individual guests (Free Individual Travelers), group guests, and member guests. Member guests are Base/Club members, Elite members, Ambassador Elite members, and Royal Ambassadors. The fourth level of membership has its level again in each kind of member level. The Membership of IHG comes from IHG One Rewards. A Royal Ambassador member is a member who has at another highest level and gets an invitation from the IHG base on the loyalty connect program's arrangement that a mandatory web-based application used to facilitate all loyalty-related functions at the hotel. Royal Ambassador is from Spire Ambassador members selected by the membership program. Spire Royal Ambassador identified as a VIP guest. So, the check-in process is also handled by a butler who welcomes and escorts the guest

from the main lobby to Club InterContinental Lounge for completing the registration procedure.

Since COVID-19, almost all hotels in Bali get a drastic decline in the economic sector from the beginning of 2020 to mid-2022. It also hampers tourist travel from several areas to Bali. Lockdown also makes travel activities difficult in several countries. From that case, the hotel management and all employees sought to implement the health protocol standard requirement by the government so that Bali tourism could bounce back to New Normal.

InterContinental Bali Resort also has the certificate of CHSE (Cleanliness, Health, Safety, and Environmental Sustainability). Under these circumstances, the hotel also changed its organizational structure, number of employees, and work procedures. The interest is the change in the check-in system for member guests handled by Club InterContinental staff. Currently, the handling process does by recent front desk staff part (collaboration by some of the sections such as Front Office Administration Staffs, Guest Relations Officers, Concierge, and Front Desk Staffs that before had a job description only in handling guest check-out as a Front Office Cashier Staff) too. All parts of the staff get the same handling duties to take turns under the direction to make work simple and more effective. Therefore, I raised the title "Handling Check-In for Spire Royal Ambassador IHG by Receptionist at Intercontinental Bali Resort Jimbaran."

B. Problem Statement

Based on the background's explanation above, the problem statement can be formulated by the writer as follows:

- 1. What is the procedure for handling check-in for Spire Royal Ambassador by Receptionist at InterContinental Bali Resort Jimbaran?
- 2. What obstacles when handling check-in for Spire Royal Ambassador by Receptionist at InterContinental Bali Resort Jimbaran?

C. Purpose and Usage of Writing

1. Purpose of Writing

Based on the problems stated above, the purpose of which may be obtained from the procedure of handling check-in for Spire Royal Ambassador by Receptionist at InterContinental Bali Resort Jimbaran, such as the following report:

- To explain the procedure of handling check-in for Spire Royal Ambassador by Receptionist at InterContinental Bali Resort Jimbaran.
- b. To know about the obstacles faced by Receptionists when handling check-in for Spire Royal Ambassador by Receptionist at InterContinental Bali Resort Jimbaran.

2. Usage of Writing

Based on the objectives above, the benefit that might be obtained from the procedure of handling check-in for Spire Royal Ambassador by Receptionist at InterContinental Bali Resort Jimbaran, such as follows:

- a. For the Writer
- 1) Be one of the requirements to complete the education of Diploma 3 majoring in a Hospitality study program at Bali State Polytechnic.
- 2) This final report can be a good media to get more information about the Front Office Department.

- b. For Bali State Polytechnic
- This writing could enrich the source or references about the procedures of handling check-in for Spire Royal Ambassador by Receptionist at InterContinental Bali Resort Jimbaran.
- c. For InterContinental Bali Resort Jimbaran
- Be the feedback from all the receptionists in performing their duties, one of them is the procedure of check-in members and finding a solution if there is a problem.

D. Method of Writing

1. Method of Collecting Data

a. Observation

Observation is the method to get some data in handling check-in for Spire Royal Ambassador at InterContinental Bali Resort Jimbaran. In Front Office Department. About how to operate the Opera system at InterContinental Bali Resort Jimbaran, handling check-in for the member, upselling the room, telephone, courtesy both handling the incoming call and house call, giving information about hotel products and facilities, prepare registration and solve the problem according to the Standard Operational Procedure (SOP) of InterContinental Bali Resort Jimbaran.

b. Interview

The interview is recording and collecting entire data with electronic media and note techniques by doing some interviews with staff and managers of Receptionists

who have many experiences and are directly involved in handling member checkin.

c. Literature Review

The literature review is collecting the data based on the book literature or other media such as the internet or other sources like the previous final report that has a relationship with Front Office Department.

2. Technique of Analysis

Data analysis techniques used in preparation in this Final Project Report were a descriptive analysis technique providing a description and describing systematically the data obtained directly at InterContinental Bali Resort Jimbaran and linked with some information obtained from several books. So that, it can be concluded.

3. Technique of Result Analysis

In this case, the methods are formal and informal, whereas the Final Project Report presents words and some examples of pictures.



CHAPTER V

CLOSING

A. Conclusion

Based on the discussion in chapter IV, some conclusions that take are as follows:

1. The Procedure of Handling Check-In for Royal Ambassador IHG by Receptionist at InterContinental Bali Resort Jimbaran

There are Preparation Stage, Handling Stage, and Final Stage are as follows:

a. Preparation stage

Some steps have to be done by the receptionist one day before arrival and on the day of the arrival of the VIP Member Guest, such as guest administration, preparing work equipment, and self/grooming preparation to meet the guest's expectations when they arrive at the hotel.

b. Handling stage

Welcome the guest, check guest reservation, ask for the guest's passport, ask the guest to fill out the registration form, take payment, give hotel and service information, double check the room readiness, then approach the butler to escort the guest to room.

c. Final stage

The receptionist will do a few steps as a final phase, such as checking in the guest in the system, completing the guest data in the system, and putting the registration card in the docket.

2. The Obstacle and Solution in Handling Check-In for Spire Royal Ambassador IHG by Receptionist at InterContinental Bali Resort Jimbaran

a. Room upgrade/change request by VIP guest because of early check-in

The problem sometimes happens if the VIP guest comes earlier than the checkin time will be a challenge for Housekeeping. The receptionist will coordinate with
Housekeeping Department to give priority and also tries to find another room
category based on the guest reservation. So, the receptionist will tell the guest to
ask the guest waiting at the Club Lounge. They can enjoy coffee, tea, and some
cookies there.

b. Limited staff working

The limited staff makes hotel service operational, not efficient such as many people in the lobby because of the queue for check out, lack of focus, and missing communication between staff. Half of the guests in InterContinental Bali Resort are dissatisfied. Its solutions are to provide employee training, manage the working time in each shift, and find the support employee or team to assist operations.

B. Suggestion

1. Room Upgrade/Change Request by VIP Guest because of Early Check-In

A Receptionist keeps contacting the Royal Ambassador by RAM Operational Mobile Phone, so the Royal Ambassador will be easy to communicate with if there is a change in the arrival time. The receptionist should be more careful when preparing and checking the rooms based on the reservation with care and being

aware of the guest's preferences. The receptionist can minimize misunderstandings and mistakes that happen during the check-in process.

2. Limited Staff Working

A receptionist should build better teamwork to make the operation run well and be more careful when preparing and checking the rooms following the reservation with care, and being aware of the guest preferences can minimize misunderstanding and mistakes during the check-in process.



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