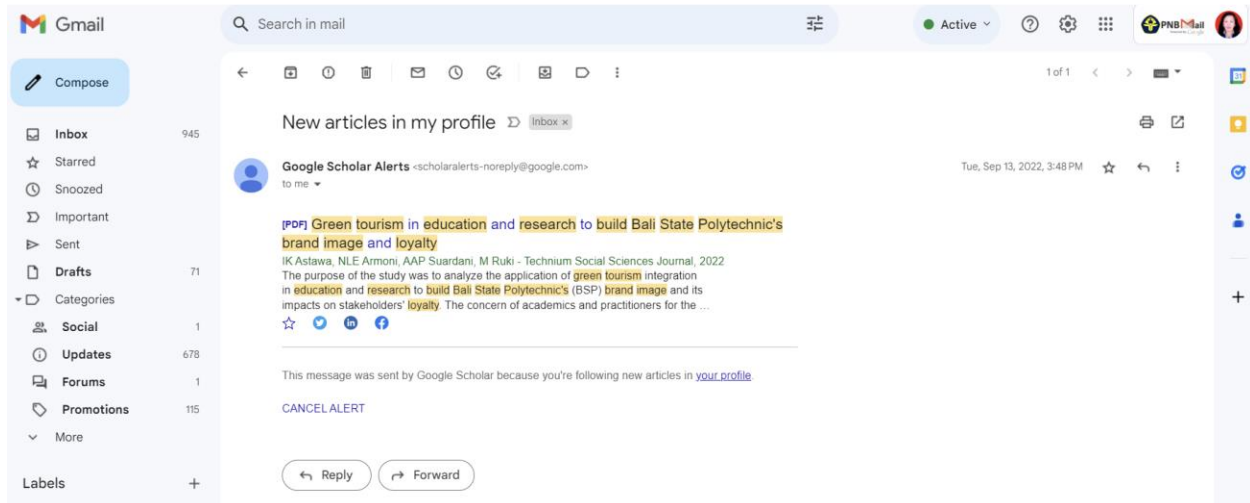


Green Tourism in Education and Research to Build Bali State Polytechnic's Brand Image and Loyalty



The screenshot shows a Gmail interface with a search bar at the top. On the left, there is a navigation menu with categories like 'Compose', 'Inbox' (945), 'Starred', 'Snoozed', 'Important', 'Sent', 'Drafts' (71), 'Categories', 'Social' (1), 'Updates' (678), 'Forums' (1), 'Promotions' (115), and 'More'. The main content area displays an email from 'Google Scholar Alerts' (scholaralerts-noreply@google.com) received on 'Tue, Sep 13, 2022, 3:48 PM'. The email subject is 'New articles in my profile'. The body of the email contains a PDF link to the article 'Green tourism in education and research to build Bali State Polytechnic's brand image and loyalty' by IK Astawa, NLE Armoni, and AAP Suardani, published in the Technium Social Sciences Journal in 2022. The abstract states: 'The purpose of the study was to analyze the application of green tourism integration in education and research to build Bali State Polytechnic's (BSP) brand image and its impacts on stakeholders' loyalty. The concern of academics and practitioners for the ...'. Below the article text, there are social media sharing icons for star, Twitter, LinkedIn, and Facebook. At the bottom of the email, it says 'This message was sent by Google Scholar because you're following new articles in your profile' and 'CANCEL ALERT'. At the very bottom of the screenshot, there are 'Reply' and 'Forward' buttons, and a red arrow pointing to the bottom right corner of the page.