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#150 (1570694832): Business Process Re-engineering of Tourism E-marketplace By Engaging Government, Small Medium Enterprises and Tourists

### #150 (1570694832): Business Process Re-engineering of Tourism E-marketplace By Engaging Government, Small Medium Enterprises and Tourists

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**Authors** Kadek Cahya Dewi and Ni Wayan Dewinta Ayuni (Bali State Polytechnic, Indonesia)

**Paper title** Business Process Re-engineering of Tourism E-marketplace By Engaging Government, Small Medium Enterprises and Tourists Only the chairs can edit

**Conference and track** 2021 Bulletin of Electrical Engineering and Informatics - Information Systems and Technologies

**Abstract** Only the chairs can edit Not all tourism actors in Indonesia had utilize the e-marketplace. Therefore, one of the Indonesian...

**Keywords** Business Process Re-engineering; E-marketplace; Small Medium Enterprises; Business Process Only the chairs can edit

**Topics** Information Systems Only the chairs can edit

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Review Revision review

### Review

Actions	Novelty and Contribution	Paper Presentation	Recommendation
completed	Weak Accept	7 Weak Accept	7 Weak Accept
<p><b>Detailed Comments</b></p> <p>The Abstract should be organized. Both research context and problem are missed. No need to elaborate the revised version of the adopted research method in this section. Instead, context, problem, importance, and the results should be highlighted.</p> <ul style="list-style-type: none"> <li>-some English grammatical errors should be amended carefully.</li> <li>-In the Introduction, 2nd paragraph, TAM is not for predicting the technology acceptance, it is a model to facilitate it.</li> <li>- "TAM" was abbreviated twice in this section.</li> <li>- Replace "trovas" in Figure 2 to its English version.</li> <li>- Validation of the proposed model is missed. Consider a separate section to discuss about the validation process and its results before implementation of its mock up.</li> <li>-In Scrum, all the sprints should have the same size. you had 2 one week and 4 four week sprint. This is in contrast to the Scrum framework.</li> <li>-Use "Therefore" instead of "Thenfor"</li> <li>- How do you assess the the mock-up and find the scores addressed in Table 4?</li> <li>-Most of the sentence in the "Conclusion" are those had been used in the Abstract. Re-write this section and focus on the your findings</li> </ul>			
completed	Borderline Accept	5 Borderline Accept	5 Borderline Accept
<p><b>Detailed Comments</b></p> <p>This paper describes a process of development of an application for e-tourism. The article is written in the form of a description and mentions the various stages of development of this system. So there is not much to review. It can only be stated that the mentioned system has its functional website, ie that the project was successfully implemented, and that it could be interesting to share the experience with its development at this conference. I recommend the authors to correct some errors in the text, in which, for example, verbs were sometimes missing. Overall, I evaluate the limit of acceptance, because on the one hand there is not much scientific in the article, but it is a implemented project.</p>			

completed	Borderline Accept	5	Borderline Accept	5	Borderline Accept	5
<p><b>Detailed Comments</b></p> <p>This paper proposed to re-engineer the business process of tourism e-marketplace by engaging government, Small Medium Enterprises (SMEs) and tourists. They used the mixed-method approach that was conducted by modifying The McKinsey BPR Methodology. The problem and the solution design were introduced relatively clear. The results were presented to prove the model's efficiency. However, the website where the model is deployed is not working when I tried that.</p> <p>One minor question is that the potential benefit of using this new model is not clearly described. I am not sure I fully understand why they created this model and what achievements they got in the end.</p>						
completed	Accept	9	Accept	9	Accept	9
<p><b>Detailed Comments</b></p> <ol style="list-style-type: none"> <li>1. Paper might be useful for business graduates but I don't see something exceptional. Is it general purpose knowledge that he given a new model that unifies government with e-market place based tourism.</li> <li>2. From Software Engineering point of view the use of Agile method is added advantage to include in this paper.</li> <li>3. The overall paper is good effort for Master's or senior undergraduate level.</li> </ol>						
completed	Accept	9	Accept	9	Accept	9
<p><b>Detailed Comments</b></p> <p>Title Paper ----- - Please check the spelling for Reengineering</p> <p>Suggestion to change the title of the paper ----- Implementing Tourism e-marketplace business process model by Engaging Government, Small Medium Enterprises and Tourist</p> <p>Abstract ----- - Author need to rearrange the content of the abstract and check the spelling. Please ensure the format of abstract consists of purpose, background, methodology, result and conclusion. - What is the problem currently that make the author want to do the research? Its not clear stated in abstract.</p>						
completed	Accept	9	Accept	9	Accept	9
<p><b>Detailed Comments</b></p> <ol style="list-style-type: none"> <li>1. It needs justification that the TARIM model used is suitable for implementing SMEs in the tourism sector in particular.</li> <li>2. It is necessary to include references that said an 8.3 score is good or meets the threshold.</li> </ol>						



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Tue, Jul 27, 2021, 2:04 PM ☆ ↶ ⋮

Dear Editor-in-Chief,  
Bulletin of Electrical Engineering and Informatics  
Assoc. Prof. Dr. Tole Sutikno

Here attached final manuscript, Turnitin report, and also payment evidence via mbanking BPD Kadek Cahya Dewi (edas code:1570694832)  
I hope it already meet all the requirement  
Thank You

regards,  
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## Business process re-engineering of tourism e-marketplace by engaging government, small medium enterprises and tourists

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<p><b>Article Info</b></p> <p><i>Article history:</i> Received Dec 1, 2020 Revised Apr 26, 2021 Accepted Jul 27, 2021</p> <hr/> <p><i>Keywords:</i> Business process Business process re-engineering</p>	<p><b>ABSTRACT</b></p> <p>Not all tourism actors in Indonesia had utilize the e-marketplace. Therefore, one of the Indonesian government's focus is to improve the tourism business process model through e-marketplace based system. The research purpose was to re-engineer the business process of tourism e-marketplace by engaging government, small medium enterprises (SMEs) and tourists. The research used the mixed method approach that conducted by modifying The McKinsey BPR methodology. As the result, this research adding two novel aspects to the previous research which are "role" and "activities". The new tourism e-marketplace business model proposed three kinds of role, namely: (1) government, (2) SMEs, and (3) tourists. This model also introduced activities including customer, finance, inventory, management, collaboration, order</p>
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