## STATEMENT OF ORIGINALITY

The undersigned below,

Name : Dewi Andriani

NIM : 2115854041

Study Program : Tourism Business Management

Tourism Department, Politeknik Negeri Bali

I hereby declared that my thesis entitled:

## MARKETING MIX STRATEGIES TO INCREASE REVENUE AT ASTON KUTA HOTEL & RESIDENCE

which content is my own work, thereby free from plagiarism. Being stated I am ready to bear the risk or any sanctions impose to me in accordance with regulation.

Badung, August 2022

Who made the statement,

METERAT TEMPEL

Dewi Andriani

## APPROVAL SHEET OF THESIS

This research has been approved by the Supervisor and Head of Tourism Department on 16 August 2022

## DEWI ANDRIANI NIM. 2115854041

Supervisor I,

4

Prof. Ni Made Ernawati, MATM., Ph.D

NIP.196312281990102001

Supervisor II,

Drs. I Wayan Basi Arjana, MITHM

NIP.196208071990031000

Acknowledge by

Head of Tourism Department,



Prof. Ni Made Ernawati, MATM., Ph.D NIP.196312281990102001