

full paper [HTML](#)

Gede Ginaya <ginaya@polb.ac.id>  
to GCBSS +

Dear OC of GCBSS,

Herewith I send the full paper for GATR conference as it is attached.

Meanwhile, I am looking forward to hearing from you further information.

Thank you for the kind attention.

Best Regards,  
Gede Ginaya  
Politeknik Negeri Bali

One attachment • Scanned by Gmail

GCBSS Committee <gchsscommittee@gmail.com>  
to me -  
Well received with thanks.  
  
Kind regards,  
GCBSS Committee  
\*\*\*

RE: URGENT-REVIEW FEEDBACK-CIBSSR-00217! [\[track\]](#)

GCBS Committee <gcbsscommittee@gmail.com>  
to me: [gginaya19](#), [admin](#) \*

Dear Gede Ginaya,

We have received the review outcome and pleased to inform you that your paper titled "Marketing Mixed-Strategy in BBTF: How a Seller could be Persuasive towards the Prospective Buyers " CIBSSR-00217 is considered suitable for publication, subject to satisfactory revisions in a regular issue of [GATR Journal of Management and Marketing Review \(JMMR\)](#) JMMR Vol 4 (1) JAN-MAR. 2019.

Please find the below review comments, authors instructions, similarity report, copyright and consent forms. You are advised to read comments carefully and submit the final version of the paper with required forms to me not later than **12th February 2019** at [gcbsscommittee@gmail.com](mailto:gcbsscommittee@gmail.com) and [admin@gcbss.org](mailto:admin@gcbss.org). After that day we will not entertain your paper for this journal. We appreciate your cooperation for timely publication.

**REVIEW COMMENTS:**

The abstract is not informative- Author should modify and improve.

The literature review session is missing. The author refers to previous studies. The author should introduce an appropriate theory and jell in the paper.

The author only includes relevant graph/diagram. All figures must not less than 300 DPI resolution.

The discussion should be critical and relate to prior studies.

Conclusion section is also narrow, the author should improve the conclusion section and add future research and possible contributions. The author should avoid using bullet and nos.

The author cites some sources from high rated ISI (WOS) and Scopus journals. All referenced must be in ENGLISH and APA format. The current reference list is narrow.

The overall paper needs Coherence.

The overall paper needs Coherence.

The Paper needs serious English proofreading – many errors

**Moreover, you need to highlight all changes in the final version of the paper in RED color text. (Strictly follow)**

If you may have any query, please feel free to write at [admin@gcbss.org](mailto:admin@gcbss.org)

**Indexing:** <http://gatreenterprise.com/GATRJournals/indexing.html>.

Kind Regards,

Ms. Flora AnakJanting, GCBSS Team

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Editorial Assistant  
Global Academy of Training and Research (GATR),  
Tel: +603 2117 5006  
Email: [admin@gcbss.org](mailto:admin@gcbss.org) (Conference related matters)  
<http://gcbss.org/cibssr2018/>

3 Attachments • Scanned by Gmail



Gede Ginaya <[ginyaya@ptb.ac.id](mailto:ginyaya@ptb.ac.id)>

to GCBSS

Jan 12, 2019, 2:06 PM



Well noted with lots of thanks. I will revise my paper soon based on the review feed back.

\*\*\*



Gede Ginaya <[ginyaya@ptb.ac.id](mailto:ginyaya@ptb.ac.id)>

to GCBSS

Jan 12, 2019, 3:07 PM



Dear Ms. Flora AnakJanting,

Thank you very much for the email and I get the detail. I have much pleasure to make revision of the paper as it is advised and send you the submission before the due date.

 GCBSS Committee <gcbsscommittee@gmail.com>  
to me →

Jan 12, 2019, 3:19PM   

Deas Ms. Flora Analuarling,  
Thank you very much for the email and I get the detail. I have much pleasure to make revision of the paper as it is advised and send you the submission before the due date.

Thank you for the kind attention.

Best regards,  
Gede Ginaya

---

 Gede Ginaya <gmay@ptn.ac.id>  
to GCBSS →

Jan 12, 2019, 3:17PM   

Deas Ms. Flora Analuarling,  
Thank you very much for the email and I get the detail. I have much pleasure to make revision of the paper as it is advised and send you the submission before the due date.

Thank you for the kind attention.

Best regards,  
Gede Ginaya

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gcbsscommittee@gmail.com

Active

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Article-gede ginaya

Gede Ginaya <ginaya@pb.ac.id>  
to GCBSS admin

Mon, Feb 4, 2019, 11:10AM

Dear GCBSS Committee,  
Herewith, I submit the article based on the requirements needed for publication in JVMR as it is attached with other files.

Thank you for your kind attention. I am looking forward to hearing from you whether you have received them and further requirement I should complete for the publication.

Best regards,  
Gede Ginaya

5 Attachments • Scanned by Gmail

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GCBSS Committee <gcbsscommittee@gmail.com>  
to:spnayat9.me +  
Dear Guest,  
  
We have received the revised paper and we will let you know if further development required. Please note that the paper is scheduled to be published online in March 2019 issue.  
We will keep you update.  
  
We appreciate your contribution and wish you can join us again in next GCBSS conferences.  
  
Best regards,  
GCBSS Committee

 Gede Ginaya <gineyi@ptln.ac.id>  
to GCBSS <mailto:gcbsscommittee@gmail.com>  
Feb 15, 2019, 11:23 AM

Thank you very much for the information. I am looking forward to hearing further information.  
Kind regards,  
Gede Ginaya  
\*\*\*

 GCBSS Committee <gcbsscommittee@gmail.com>  
to me <mailto:gcbsscommittee@gmail.com>  
Feb 15, 2019, 11:34 AM

You are welcome.

gcbsscommittee@gmail.com

X Active ⑦ ⓘ ⚙ 24 of 33

Re: Acceptance Letter-CIBSSR-00202 !

GCBSS Committee <gcbsscommittee@gmail.com>  
to me, anyone@raastut, admin <mailto:admin@gcbss.org>  
Sat, Feb 16, 2019, 1:53 PM

Dear Assoc. Prof. Dr. Gede Ginaya,  
Politeknik Negeri Bali,  
Indonesia

I am pleased to confirm that your abstract has been accepted for the 9th Global Conference on Business and Social Sciences 2019 that will be held in Champa central hotel Male Maldives from 19-20 July 2019.

Please find attached Acceptance letter, Registration form, Academic discussion brochure, DALA dinner brochure, Tour and Workshop brochure. Please email the completed registration form, along with a payment receipt on or before 28th March 2019, to avail early bird fee discount, afterward normal fee will be applicable, to [admin@gcbss.org](mailto:admin@gcbss.org) and Cc to [gcbsscommittee@gmail.com](mailto:gcbsscommittee@gmail.com) to confirm your participation.

The conference program will be sent to registered participants after 27<sup>th</sup> June 2019. Please quote the abstract number mentioned in the acceptance letter for any future correspondence. Please let us know immediately if your personal details, affiliation and/or paper title have any mistake.

**Renowned Speakers at a Glance:**

Prof. Dr. Gabriel A Moens (University of Queensland, Australia)  
Prof. Dr. Danture Wickramasinghe (University of Glasgow, UK)  
Prof. Dr. Musa Mangena (University of Essex, UK)  
Prof. Dr. Christine Mallin (University of East Anglia, UK)

On behalf of the organizing committee, we will welcome you to Male, with the aim of combining science and pleasure, leaving you with good memories.

Look forward to your acknowledgment!

Sincerely,

Ms. Flora Anak Janting, Member,  
Organizing Committee of 9th GCBSS 2019  
Tel: +603 2117 5006  
Email: [admin@gcbss.org](mailto:admin@gcbss.org)  
Website: <http://gcbss.org/cimssr2019/index.html>

GATR JMMR Vol 4(1) JAN- MAR 2019 issue released !

GATR Team <jobescommited@gmail.com>  
to Undisclosed, bcc: me

Mon, May 11, 2018, 10:30PM

GATR Journal of Management and Marketing Review (JMMR)

Vol. 4 | No. 1 | Jan-Mar 2019  
ISSN 2636-9168 (Print)  
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[http://gatrenterprise.com/GATR\\_Journals/Issue\\_Vol4\\_2019\\_Issue1.html](http://gatrenterprise.com/GATR_Journals/Issue_Vol4_2019_Issue1.html)

Dear Colleagues

Greetings from GATR Journals.

GATR Journals provide a fast and convenient route to the most recently published articles in your subject area(s). It's important to stay alert! GATR Journals goal is to bring high quality research to the widest possible audience.

I am pleased to announce that the Jan-Mar 2019 issue of the GATR Journal of Management and Marketing Review Volume 4 (1) Jan-Mar 2019 has been published on 11 March 2019 and is now live at the Journal's webpage.

The image shows the front cover of the journal. It features a blue background with the title "GATR Journal of Management and Marketing Review (JMMR)" at the top. Below the title, it says "Vol. 4 | No. 1 | Jan-Mar 2019". The cover also includes the ISSN numbers "ISSN 2636-9168 (Print)" and "0126-2603 (online)". At the bottom, there is a URL: "http://gatrenterprise.com/GATR\_Journals/Issue\_Vol4\_2019\_Issue1.html".

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**SUBSCRIPTION and PRINT**

For guidance on the submission process, or for any questions regarding submissions, you may contact.

The Founding Editor at [Kashan@gatreenterprise.com](mailto:Kashan@gatreenterprise.com)

Best regards,

**Prof. Dr. Abd Rahim Mohamad on behalf of Dr. Kashan Pirzada**

Managing Editor, (GATR Journals)

Head, Editorial Office and Publishing House

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