

gcbsscommittee@gmail.com

full paper

Gede Ginaya <gginaya@unb.ac.id> to GCBSS

Tue, Oct 30, 2018, 9:52 PM

Dear DC of GCBSS,

Herewith I send the full paper for GATR conference as it is attached.

Meanwhile, I am looking forward to hearing from you further information.

Thank you for the kind attention.

Best Regards,
Gede Ginaya
Poiteknik Negeri Bali

One attachment • Scanned by Gmail



GCBSS Committee <gcbsscommittee@gmail.com> to me

Oct 30, 2018, 9:59 PM

Well received with thanks.

Kind regards,
GCBSS Committee

gcbsscommittee@gmail.com

RE: URGENT-REVIEW FEEDBACK-CIBSSR-00217 !

GCBSS Committee <gcbsscommittee@gmail.com> to me, gginaya@unb.ac.id

Sat, Jan 12, 2019, 12:48 PM

Dear Gede Ginaya,

We have received the review outcome and pleased to inform you that your paper titled "Marketing Mixed-Strategy in BBTF: How a Seller could be Persuasive towards the Prospective Buyers " CIBSSR-00217 is considered suitable for publication, subject to satisfactory revisions in a regular issue of [GATR Journal of Management and Marketing Review \(JMMR\)](#) JMMR Vol 4 (1) JAN-MAR, 2019.

Please find the below review comments, authors instructions, similarity report, copyright and consent forms. You are advised to read comments carefully and submit the final version of the paper with required forms to me not later than **12th February 2019 at gcbsscommittee@gmail.com and admin@gcbss.org**. After that day we will not entertain your paper for this journal. We appreciate your cooperation for timely publication.

REVIEW COMMENTS:

The abstract is not informative- Author should modify and improve.

The literature review session is missing. The author refers to previous studies. The author should introduce an appropriate theory and jell in the paper.

The author only includes relevant graph/diagram. All figures must not less than 300 DPI resolution.

The discussion should be critical and relate to prior studies.

Conclusion section is also narrow, the author should improve the conclusion section and add future research and possible contributions. The author should avoid using buliet and nos.

The author cites some sources from high rated ISI (WOS) and Scopus journals. All referenced must be in ENGLISH and APA format. The current reference list is narrow.

The overall paper needs Coherence.

The overall paper needs Coherence.

The Paper needs serious English proofreading – many errors

Moreover, you need to highlight all changes in the final version of the paper in RED color text. (Strictly follow)

If you may have any query, please feel free to write at admin@gcbss.org

Indexing: <http://gatrenterprise.com/GATRJournals/indexing.html>.

Kind Regards,

Ms. Flora AnakJanting, GCBSS Team

Editorial Assistant
Global Academy of Training and Research (GATR),
Tel: +603 2117 5006
Email: admin@gcbss.org (Conference related matters)
<http://gcbss.org/cibssr2018/>

3 Attachments • Scanned by Gmail



Gede Ginaya gginaya@prb.ac.id
to GCBSS

Jan 12, 2019, 2:06 PM



Well noted with lots of thanks. I will revise my paper soon based on the review feed back.

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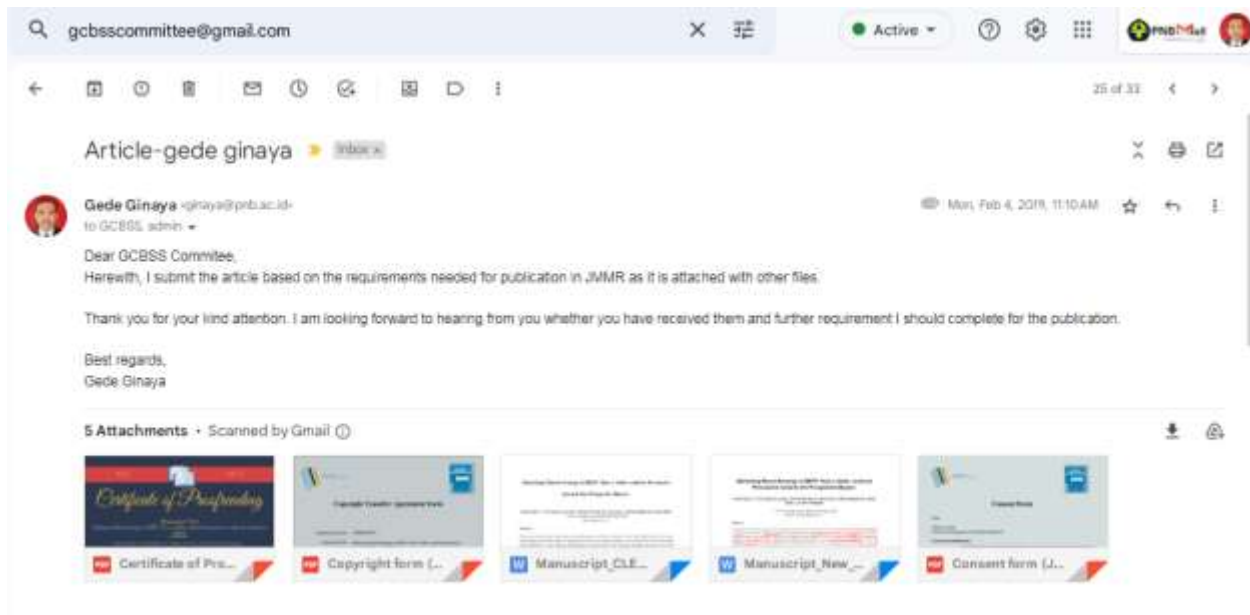
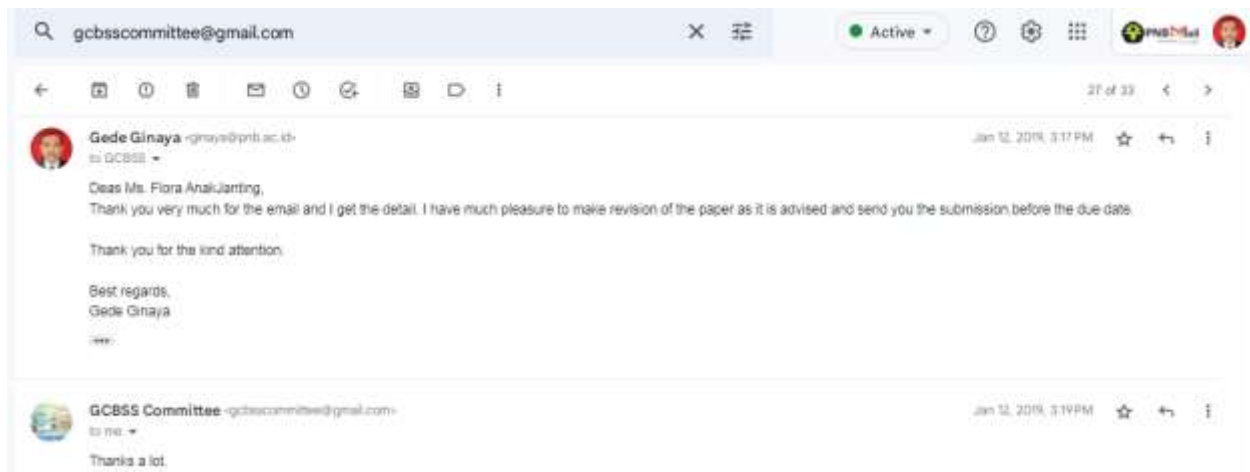
Gede Ginaya gginaya@prb.ac.id
to GCBSS

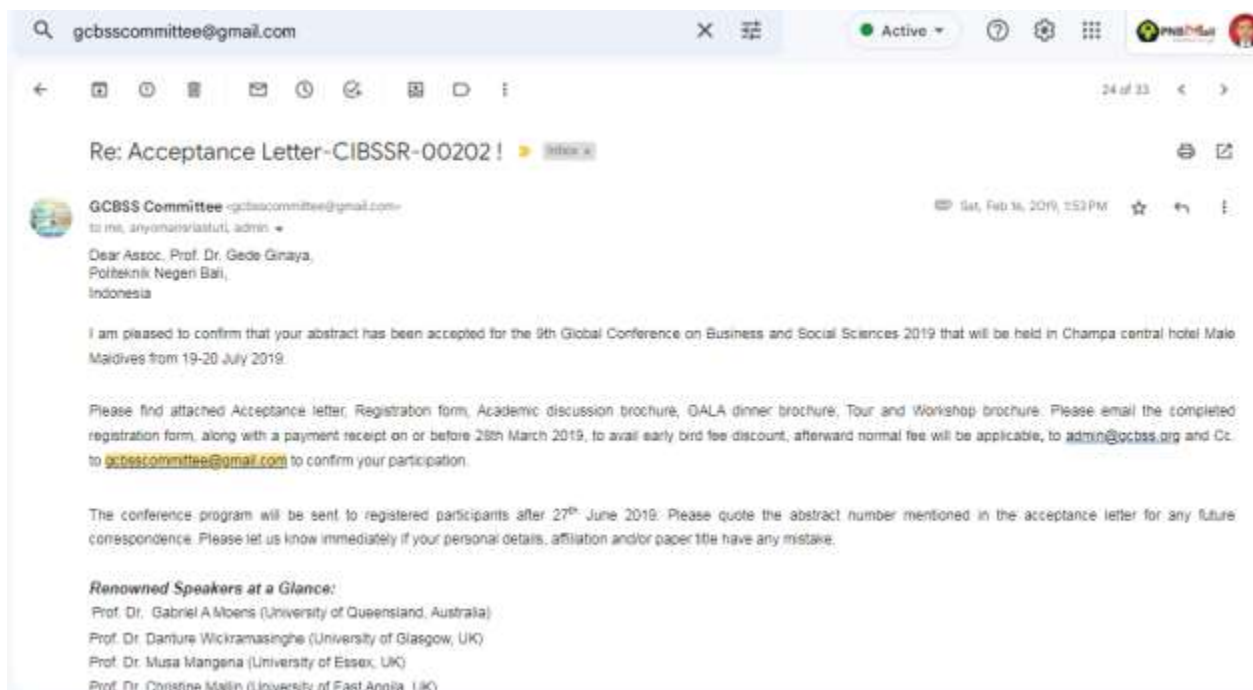
Jan 12, 2019, 3:17 PM



Deas Ms. Flora AnakJanting,

Thank you very much for the email and I get the detail. I have much pleasure to make revision of the paper as it is advised and send you the submission before the due date.



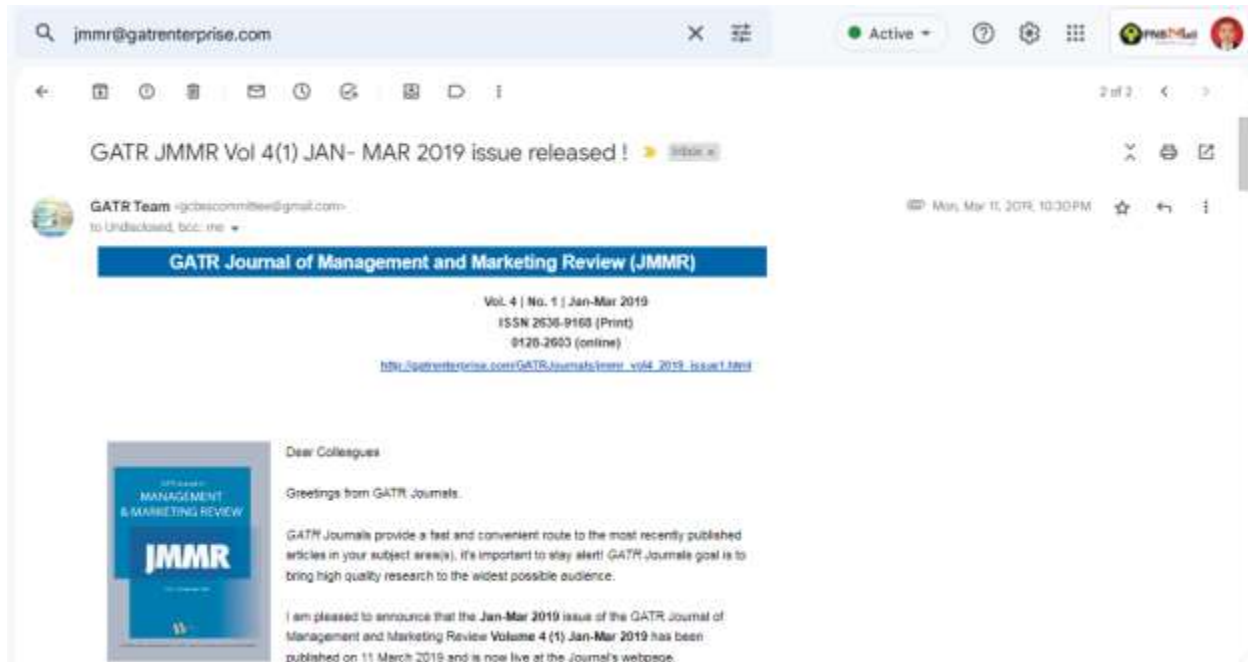


On behalf of the organizing committee, we will welcome you to Male, with the aim of combining science and pleasure, leaving you with good memories.

Look forward to your acknowledgment!

Sincerely,

Ms. Flora Anak Janting, Member,
Organizing Committee of 9th GCBSS 2019
Tel: +603 2117 5006
Email: admin@gcbss.org
Website: <http://gcbss.org/cimssr2019/index.html>



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For guidance on the submission process, or for any questions regarding submissions, you may contact.

The Founding Editor at Kashan@gatrenterprise.com

Best regards,

Prof. Dr. Abd Rahim Mohamad on behalf of Dr. Kashan Pirzada

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