



Nyoman Indah Kusuma Dewi <ikdewi@pnb.ac.id>

[iCAST-SS 2022] #1570829325 has been uploaded

1 message

iCAST-SS 2022 <icast-ss2022-chairs@edas.info>

Fri, Oct 21, 2022 at 10:01 AM

To: I Wayan Wirga <wayanwirga@pnb.ac.id>, Nyoman Indah Kusuma Dewi <ikdewi@pnb.ac.id>, I Ketut Pasek <pasekktut1@gmail.com>, Upayana Wiguna Eka Saputra <upayanawiguna@pnb.ac.id>, Ida Bagus Dananjaya <dananjaya@pnb.ac.id>

Dear Mr. Upayana Wiguna Eka Saputra:

Thank you for uploading your paper 1570829325 (*The Influence of Entertainment, Interaction, Customization, Trendiness, and Ewom (Electronic Word Of Mouth) on Brand Image in the Digital Business Study Program of Bali State Polytechnic*) to **International Conference on Applied Science and Technology on Social Science (iCAST-SS) 2022**. The paper is of type video/mp4 and has a length of 29588301 bytes.

You can modify your paper at [1570829325](https://www.edas.info/index.php?c=29594) and see all your submissions at <https://www.edas.info/index.php?c=29594> using the EDAS identifier upayanawiguna@pnb.ac.id

Regards,

Yogi M. Hendrawan, Ph.D

Conference Chair

2022 International Conference on Applied Science and Technology (iCAST)

Conference Website : <https://icast.isas.or.id/2022/>



Nyoman Indah Kusuma Dewi <ikdewi@pnb.ac.id>

[iCAST-SS 2022] Your FINAL PAPER ID 1570829325 ('The Influence of Entertainment, Interaction, Customization, Trendiness, and Ewom (Electronic Word Of Mouth) on Brand Image in the Digital Business Study Program of Bali State Polytechnic') - Not Found

2 messages

iCAST-SS 2022 <icast-ss2022-chairs@edas.info>

Mon, Sep 12, 2022 at 2:35 PM

To: I Wayan Wirga <wayanwirga@pnb.ac.id>, Nyoman Indah Kusuma Dewi <ikdewi@pnb.ac.id>, I Ketut Pasek <paseksetut1@gmail.com>, Upayana Wiguna Eka Saputra <upayanawiguna@pnb.ac.id>, Ida Bagus Dananjaya <dananjaya@pnb.ac.id>

Cc: Adrianus Amheka <adrianus.amheka@gmail.com>, Emma Dwi Ariyani <emma@polman-bandung.ac.id>, Susetyo Bagas Bhaskoro <susetyo.bagas@gmail.com>, Nurul Fahmi <nurulfahmi@polbeng.ac.id>, "M. Udin Harun Al Rasyid" <udinharun@pens.ac.id>, Yogi Muldani Hendrawan <sekretariat@icast.polman-bandung.ac.id>, Yogi Muldani Hendrawan <y159106@edu.tut.ac.jp>, Mohammad Robihul Mufid <mufid@pens.ac.id>

Dear Mr. I Wayan Wirga

We are glad to inform you that your paper entitled "#1570829325 ('The Influence of Entertainment, Interaction, Customization, Trendiness, and Ewom (Electronic Word Of Mouth) on Brand Image in the Digital Business Study Program of Bali State Polytechnic')" is accepted as an oral or video presentation in the 5 th International Conference on Applied Science Technology (ICAST-2022).

ICAST 2022 will take place in the Bandung-Indonesia on 21-23 Oct 2022. More details will be provided as the deadline approaches. You can also check the information at <https://icast.isas.or.id/2022/>.

According to the conference regulations, only those papers which have been duly registered and presented on the conference day are considered for submission to ICAST-ES, ICAST-NS, and ICAST-SS. Please strictly follow the ICAST-ES, ICAST-NS, and ICAST-SS format and do not use any other formatting styles.

(1) For ICAST-ES please strictly use and follow to ScitePress template Manuscripts (Word Format) for ICAST-ES: https://icast.isas.or.id/2022/wp-content/uploads/2022/03/Scitepress_example.docx;

(2) For ICAST-SS please strictly use and follow to AtlantisPress (AP) template Manuscripts (Word Format) for ICAST-SS: https://icast.isas.or.id/2022/wp-content/uploads/2022/03/ICAST2022_TEMPLATE_Atlantis.doc;

(3) For ICAST-NS please strictly use and follow to IOP Conference Series: Earth and Environmental Science for ICAST-NS: <https://icast.isas.or.id/2022/wp-content/uploads/2022/03/WordGuidelines.zip>;

Don't forget to register for the conference by completing the registration form at <https://icast.isas.or.id/2022/registrations/>. Please note that your registration becomes valid after your Payment before September 30, 2022.

Please revise your paper according to the reviewer's comments and upload the revised version before the defined deadline. If you do not submit the FINAL PAPER until September 21, 2022 then your paper will not be included in the ICAST 2022 book program, the paper cannot be presented at the ICAST 2022 conference. The reviews are below or can be found at <https://edas.info/showPaper.php?m=1570829325> using your EDAS login name wayanwirga@pnb.ac.id. Please follow the accepted procedures here <https://icast.isas.or.id/2022/>. Most importantly, please ensure the similarity score is less than 30%. You can refer to EDAS to see the similarity score of your paper. If the similarity score of final version is more than 30%, the paper will be dropped or cancelled to be presented at iCAST-SS 2022.

Upload your PPT presentation file and upload the video link of the paper presentation recording via the 'Video Presentation' menu on EDAS before October 8, 2022. The presentation video recording file can be uploaded, for example on Google Drive. The maximum duration of the video presentation is 10 minutes.

We would like to thank you for your interest. Hope to see you in Bandung-Indonesia on 21-23 October, 2022.

Your Sincerely,

Regards,

Yogi M. Hendrawan, Ph.D

Conference Chair

2022 International Conference on Applied Science and Technology (iCAST)

Conference Website : <https://icast.isas.or.id/2022/>

Reviews/Comments:

===== Review 1 =====

> *** Originality: Uniqueness and originality in the presented paper

Average (3)

> *** Literature: Adequacy of references to literature

Average (3)

> *** Technical Discussion: Technical Discussion

Average (3)

> *** Contribution: Potential impact and contribution

Good (4)

> *** Comment to Author: e.g. Major reasons of your overall recommendation

secara keseluruhan, artikel ini belum sesuai dengan template

1. Tidak ada judul dan abstrak

2. Format paragraf tidak sesuai

3. Tidak ada daftar pustaka

4. Penulisan keterangan tabel dan gambar tidak sesuai

5. Pada latar belakang fenomena yang menjadi dasar penelitian tidak disertai dengan data, kurang meyakinkan pembaca

6. Tidak ada grand theory yang jelas, yang mendasari hipotesis penelitian

7. Pembahasan yang disajikan kurang mendalam, perlu pembahasan yang mendalam terkait hasil penelitian yang diperoleh

===== Review 2 =====

> *** Originality: Uniqueness and originality in the presented paper

Good (4)

> *** Literature: Adequacy of references to literature

Good (4)

> *** Technical Discussion: Technical Discussion

Good (4)

> *** Contribution: Potential impact and contribution

Good (4)

> *** Comment to Author: e.g. Major reasons of your overall recommendation

This article is acceptable with revision. Please write articles according to the ICAST style. Avoid the use of numbering in writing, it is better explained in the narrative.

The article is not a research report, so please change the format according to how an article should be written, including the background, research methods, and especially research results that must be supported by previous research. cheers.

===== Review 3 =====

> *** Originality: Uniqueness and originality in the presented paper

Good (4)

> *** Literature: Adequacy of references to literature

Average (3)

> *** Technical Discussion: Technical Discussion

Average (3)

> *** Contribution: Potential impact and contribution

Good (4)

> *** Comment to Author: e.g. Major reasons of your overall recommendation

The presentation of this article is not complete. There are no titles, abstracts, and references yet.

Overall the article needs to be compiled and completed. Some terms and titles of sections and subsections need to be adjusted.

The use of statistical terms in conclusions needs to be eliminated.

Upayana Wiguna Eka Saputra <upayanawiguna@pnb.ac.id>

To: ikdewi@pnb.ac.id

Tue, May 23, 2023 at 12:15 PM

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